

# MEDIPHACOS

OPHTHALMIC PROFESSIONALS



## Mediphacos Distributors Newsletter - September 5 2013

The annual meeting of the European Society of Cataract and Refractive Surgeons is fast approaching and Mediphacos is focused on showcasing its success and worldwide presence in Amsterdam from the 5<sup>th</sup> to 9<sup>th</sup> of October.



### Press coverage

Please see attached the media report for July and August 2013. Some examples from the past two months include articles based on presentations from the 2012 Keraring User Meeting at the ESCRS in Milan. More articles are in the pipeline.

- · Prof. Alió on Ophthalmology Times Europe: “Keratoconus treatment”  
<http://bit.ly/18V2Qtj>
- · Journal of Refractive Surgery “New Technique of Intracorneal Ring Segments Suturing After Migration” <http://bit.ly/15IsPXP>



## **ESCERS 2013 in Amsterdam**

### **Booth:**

Don't forget to visit [Mediphacos booth G09](#).

It will host meetings, a wetlab and the launch of its new products range of corneal crosslinking.

### **Keraring User Meeting:**

Monday 7th October from 06:15 pm to 08:00 pm in room: G102/103 on Level 1.

Don't miss this annual meeting that gathers hundreds of professionals and provides a fresh perspective on a product leader in the market.

This year's meeting will be moderated by Mr. Bruce Allan, MD, FRCS, and Prof. Jorge Alió.

Please confirm your attendance to [marketing@mediphacos.com](mailto:marketing@mediphacos.com) by September 30.



### **New products**

At ESCRS Mediphacos will also launch its new combined treatment for keratoconus, the **CXL-10**, the illumination system for corneal cross-linking, a new approach to increase the mechanical stability of corneal tissue.



**Surgical plan**

Currently in final testing, the new Mediphacos website will provide surgeons and distributors with a special section in which they will be able to submit patient data and receive a tailored surgical plan within 48 hours.



**Esclera Brochure**

A snapshot of the Esclera brochures that Mediphacos will launch at the end of 2013. It is designed as a consumer friendly approach to Esclera in order for patients to get comfortable with this scleral lens.



**Social**

Enjoy and share the Mediphacos Facebook page, 'it's a great way to stay up-to-date on all Mediphacos activities:

<http://www.facebook.com/Mediphacos>